

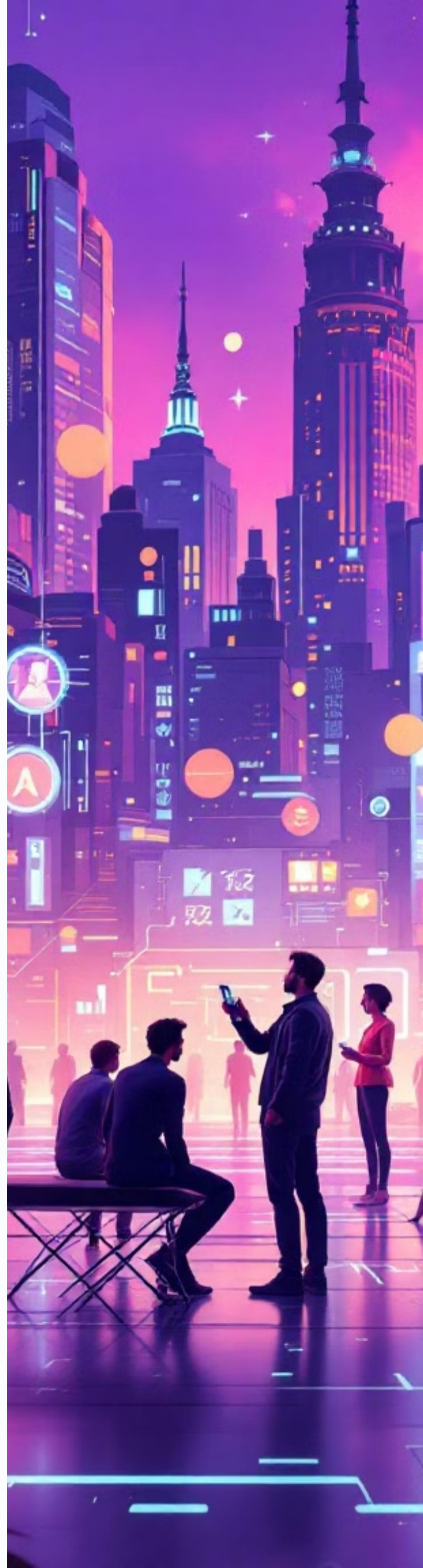
Artificial Intelligence for Entrepreneurship

Where Innovation Meets Business Excellence

Empower your entrepreneurial journey with cutting-edge AI tools and practical business insights.



MIE-SPPU
Institute of Higher Education
Doha, Qatar



Why Choose This Program?

■ Bridge Technology and Innovation

Learn to leverage AI for creating impactful ventures.

■ Aspiring Entrepreneurs

Gain knowledge and tools to start your AI-driven business.

■ Seasoned Professionals

Enhance your existing business with cutting-edge AI solutions.

Program Highlights



Practical and Interactive

Hands-on workshops and real-world projects.



AI-Driven Solutions

Explore cutting-edge tools like GPT and DALL-E.



Expert Guidance

Learn from seasoned entrepreneurs and AI experts.



Networking Opportunities

Collaborate with like-minded professionals and industry leaders.



Key Outcomes

1 Master Entrepreneurship Fundamentals

2 Generate and Validate Ideas with AI

3 Build AI-Enhanced Business Models

4 Deliver Compelling AI-Driven Pitches

Graduation Project

Showcase Your Skills

Develop an AI-driven business solution as your final project. Present to industry experts for valuable feedback and potential mentorship.

Expert Evaluation

Your project will be assessed by seasoned professionals, offering insights to refine your entrepreneurial vision.



Course Modules

1

Module 1: Entrepreneurship Fundamentals

Develop a growth mindset and explore case studies.

2

Module 2: Creative Problem Solving & Ideation

Apply techniques in real-world scenarios and group exercises.

3

Module 3: Design Thinking for Entrepreneurs

Master empathy-driven problem-solving and iterative design.

4

Module 4: Business Models and AI Applications

Learn CANVAS framework and AI for business efficiency.

5

Module 5: The Power of Generative AI

Create AI-driven business plans and develop entrepreneurial solutions.

Program Schedule

6 DAYS

Intensive course duration

33 HOURS

Comprehensive learning experience

5 PM – 9 PM

Evening sessions for working professionals

QAR 2200

Invest in your entrepreneurial future

Daily structure includes practical workshops and interactive lectures, with individual and group activities.



Enroll Today!

Contact Us

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Location

MIE-SPPU Institute of Higher Education,

9, Arkan, The Commercial Avenue, Industrial
Area Road,

Doha, Qatar

Secure Your Spot

This intensive course offers a comprehensive learning experience with evening sessions designed for working professionals. Invest in your entrepreneurial future by mastering AI-driven business strategies. To register, please visit www.miesppu.edu.qa or scan the QR code below.



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